

YEARBOOK & DIRECTORY

An invaluable annual publication, the **NYSCHSA Yearbook & Directory** serves as a reference directory for all New York State county highway superintendents and commissioners of public works, and contains informative articles and historical information.

Over 1,200 copies of the New York State County Highway Superintendents Association annual yearbook is circulated each year. These readers include county highway superintendents, commissioners, engineers, county delegates and state officials.



Full Page
7.5" x 10"

Half Page
7.5" x 4.75"

1/4 Page
3.5" x 4.75"

Advertisements placed at standard page rates will be interspersed throughout the editorial at the sole discretion of the publisher. Please indicate on the contract those companies you would not like to be placed near.

NYSCHSA can provide high-quality advertisement design services at the reduced rate of \$95/hour. Please call Association Headquarters at 518.730.0052 for more information or to request a quote.

All ads must be provided in high resolution electronic format. For best quality reproduction, advertisers should supply artwork in one of the following electronic formats: PDF with all fonts changed to outline, JPG, or TIFF. Please include a hard copy of the advertisement with your high resolution electronic files. **You may email file to info@countyhwys.org.**

AD PRICE GUIDE

Space Reservation Deadline: May 8, 2026
Final Artwork Due: May 29, 2026

Ad Space	Affiliate Member	Non-Member
Full Page	\$810	\$910
Half Page	\$510	\$610
1/4 Page	\$395	\$495

Premium Ad Space
(full page, full color, members only)

Back Cover	\$1600
Inside Front Cover	\$1400
Inside Back Cover	\$1200
Full Page Color	\$1000

To place an advertisement in the 2026 Yearbook & Directory, please email the NYSCHSA office at: info@countyhwys.org

SEE BACK PAGE TO BE INCLUDED IN THE PROFESSIONAL ENGINEERING & CLASSIFIED DIRECTORY

www.countyhwys.org • email: info@countyhwys.org

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YES! I would like to be listed in the Professional Engineering Section. This section is designed specifically for engineering firm ads and is located in the middle of the yearbook, clearly identified and in alphabetical order.
(please see Ad Price Guide on front page)

CLASSIFIED DIRECTORY LISTINGS

Please indicate below your choices for classified listings:

- | | | |
|---|---|--|
| <input type="checkbox"/> Air Compressors | <input type="checkbox"/> Crack & Joint Materials | <input type="checkbox"/> Professional Engineering Services |
| <input type="checkbox"/> Asphalt Distributors | <input type="checkbox"/> Crushed Stone | <input type="checkbox"/> Rental Equipment |
| <input type="checkbox"/> Asphalt Maintenance | <input type="checkbox"/> Culvert & Drainage Systems | <input type="checkbox"/> Salt |
| <input type="checkbox"/> Asphalt Maintenance Equipment | <input type="checkbox"/> Cutting Edges | <input type="checkbox"/> Salt/Sand Storage |
| <input type="checkbox"/> Asphalt Modifiers | <input type="checkbox"/> Environmental Services | <input type="checkbox"/> Sand & Gravel |
| <input type="checkbox"/> Asphalt Paving | <input type="checkbox"/> Excavating | <input type="checkbox"/> Service & Rental |
| <input type="checkbox"/> Asphalt Paving Equipment | <input type="checkbox"/> General Contractors | <input type="checkbox"/> Shotcrete |
| <input type="checkbox"/> Asphalt Recycling | <input type="checkbox"/> Geotextiles | <input type="checkbox"/> Signs |
| <input type="checkbox"/> Asphaltic Concrete | <input type="checkbox"/> Guide Rail | <input type="checkbox"/> Snow Removal Equipment |
| <input type="checkbox"/> Asphaltic Materials | <input type="checkbox"/> Guide Rail Installations | <input type="checkbox"/> Soil Stabilization |
| <input type="checkbox"/> Associations | <input type="checkbox"/> Heavy Equipment | <input type="checkbox"/> Spreaders |
| <input type="checkbox"/> Auction Services | <input type="checkbox"/> Highway Construction | <input type="checkbox"/> Steel/Structural Steel |
| <input type="checkbox"/> Bituminous Materials | <input type="checkbox"/> Highway Drainage | <input type="checkbox"/> Stone Products |
| <input type="checkbox"/> Bridge/Highway Design | <input type="checkbox"/> Highway Safety | <input type="checkbox"/> Storage & Maintenance Buildings |
| <input type="checkbox"/> Bridge Evaluations | <input type="checkbox"/> Hot Mix Asphalt | <input type="checkbox"/> Surveying Services |
| <input type="checkbox"/> Bridge Forms | <input type="checkbox"/> Ice Control Equipment | <input type="checkbox"/> Tank Testing/Removal |
| <input type="checkbox"/> Bridge Maintenance | <input type="checkbox"/> Landfill Construction | <input type="checkbox"/> Trailers |
| <input type="checkbox"/> Bridge Management | <input type="checkbox"/> Loaders | <input type="checkbox"/> Truck Equipment |
| <input type="checkbox"/> Bridge Repair | <input type="checkbox"/> Maps | <input type="checkbox"/> Trucks & Truck Parts |
| <input type="checkbox"/> Bridges | <input type="checkbox"/> Mowers | <input type="checkbox"/> Waterproofing |
| <input type="checkbox"/> Calcium Chloride | <input type="checkbox"/> Municipal & Construction Equipment Sales, Service & Rental | <input type="checkbox"/> Other |
| <input type="checkbox"/> Chip Spreaders | <input type="checkbox"/> Pavement Management | _____ |
| <input type="checkbox"/> Cold Planing | <input type="checkbox"/> Pavement Marking | _____ |
| <input type="checkbox"/> Concrete Products | <input type="checkbox"/> Pipe | _____ |
| <input type="checkbox"/> Construction Management/Inspection | <input type="checkbox"/> Pre-Cast Concrete Products | |
| <input type="checkbox"/> Contractor Supplies | | |
| <input type="checkbox"/> Corrugated Steel Pipe | | |