Strategic Plan - Step Progression

Together, We Build the Roads to Tomorrow
2026-2028

Preparation - Phase
First 30 Days

- Finalize Plan
- Train Leadership on use of plan
- Annual Timeline & Work Plan completed and distributed
- Draft Start-Up Materials

2026
Membership Engagement & Foundation Building

- Membership Engagement & participation
- Committee Revitalization & Accountability
- Communication, Outreach & Technology
- Recruitment, Retention & Orientation
- Leadership Development & Continuity
- Collaboration & Community

2027
Growth, Alignment & Advocacy

- Regional Engagement & Collaboration
- Advocacy & Government Relations.
- Workforce Development & Training
- Committee Alignment & Evaluation
- Communication & Public Awareness

2028
Sustainability & Future Readiness

- Evaluate Strategic Plan Outcomes
- Institutionalize Successful Programs
- Strengthen Succession Planning and Leadership Turnover
- Explore Innovation, Technology, and Emerging Transportation Challenges
- Position NYSCHSA as a Leading Voice Statewide

NOTES

- Reflects and expands on work conducted through the NYSCHSA Strategic Planning Process - 2023 - 2025

ONGOING OPERATIONAL GOALS

- Leverage and expand NYSCHSA's profile, visibility, and prestige.
- Strengthen value proposition and enhance the membership experience.
- Develop and leverage a social media program.
- Expand professional development and conference offerings.
- Strengthen our advocacy efforts across the state.