



# 2026 NYSCHSA Summer Conference Sponsorship Opportunities

[Reserved Sponsorship Here!](#)

## MEDAL SPONSORSHIPS

### Gold (\$5000)

- Special name badges that distinguish your GOLD sponsorship
- Recognition during conference announcements
- Listing with company logo as a GOLD sponsor on conference signs, program, website and all association e-communications
- **Tuesday Tailgate Tent Sponsor benefits included**
- **Tuesday Banquet Yard Sign provided**

### Silver (\$3000)

- Special name badges that distinguish your SILVER sponsorship
- Recognition during conference announcements
- Listing with company logo as a SILVER sponsor on conference signs, program, website and all association communications

### Bronze (\$1,500) Recognition during conference announcements

- Listing as a BRONZE sponsor in the conference program
- Listing as a BRONZE sponsor on conference signs, program, website and all association communications

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### President's Welcome Dinner at the Corning Museum of Glass on Sunday Sponsor (\$5000)

- Special name badges that distinguish your GOLD sponsorship
- Introduction of representative at meal
- **Tuesday Tailgate Tent Sponsor benefits included**
- **Tuesday Banquet Yard Sign provided**
- Corporate recognition at each dinner table
- Company literature and/or giveaway at each place setting
- Listing with company logo as a GOLD sponsor on conference signs, program, website, and all association e-communications

### **Conference Gift Sponsor (\$5000)**

Put your company name on a gift for all attendees

- **Tuesday Tailgate Tent Sponsor benefits included**
- **Tuesday Banquet Yard Sign provided**
- Special name badges that distinguish your GOLD sponsorship
- Recognition during conference announcements
- Listing with company logo as a GOLD sponsor on conference signs, program, website and all association e-communications

### **Monday Night Cap Reception Sponsor (\$3000)**

- Special name badges that distinguish your SILVER sponsorship
- Recognition during conference announcements
- Corporate recognition on signage at conference
- Listing with company logo as a SILVER sponsor on conference signs, program, website, and all association e-communications

### **Tuesday MVP Tailgate Banquet Sponsor – \$5,000**

**Be recognized as the presenting sponsor of the Tailgate Banquet.**

Benefits Include:

- Special name badges that distinguish your GOLD sponsorship
- Exclusive "Presented By" recognition on all event signage and promotional materials
- Opportunity to welcome remarks (2-3 minutes)
- **Tailgate Tent Sponsor benefits included**
- **Banquet Yard Sign as Exclusive Tailgate Sponsor provided**
- Premium logo placement on banquet signage and event webpage
- Company logo displayed on banquet tables
- Opportunity to provide branded giveaway item

### **Tailgate Tent Sponsor – \$2,000**

Bring your own tailgate setup and showcase your company in a fun, interactive environment. Sponsors are invited to set up a branded pop-up tent and create their own unique tailgate experience for attendees. Whether you feature games, giveaways, refreshments, team-themed décor, or interactive displays, this sponsorship allows your company to stand out and engage directly with conference attendees throughout the evening.

**Benefits Include:**

- Designated tailgate space at the banquet venue
- Permission to provide and display one branded pop-up tent (maximum size restrictions apply)
- Opportunity to decorate your tailgate area in your company's style or favorite team theme
- Recognition as an Official Tailgate Tent Sponsor
- **Banquet Yard Sign**
- Company logo on banquet signage, conference website, and event slideshow
- Recognition during banquet announcements
- Opportunity to provide promotional items and giveaways

### **Beverage Sponsor – \$2,000**

**Help keep attendees refreshed throughout the evening.**

Benefits Include:

- Exclusive recognition at all beverage stations
- Company logo on cocktail item (i.e., cups, cocktail napkins, or stirrers)
- Recognition from the podium
- Logo placement on banquet signage and conference slides

### **Tailgate Food Station OR Food Truck Sponsor – \$1,500 (3 Available)**

**Sponsor one of the themed food stations featuring game-day favorites.**

Benefits Include:

- Exclusive signage at sponsored food station
- Company logo on buffet signage
- Recognition during banquet announcements
- Logo on event webpage and conference slides

### **Banquet Yard Sign – \$250 (Unlimited)**

**Place your company logo on custom tailgate-themed signs displayed throughout the banquet venue.**

Benefits Include:

- Custom branded yard sign
- Recognition on event webpage
- Great visibility throughout the evening

### **Social Activity Sponsor / Corning Museum of Glass (\$2,500)**

- Company literature and/or giveaway to be stuffed into conference bag, which will be given to each attendee upon arrival at conference
- Special name badges that distinguish your SILVER sponsorship
- Recognition during conference announcements
- Corporate recognition on signage at conference
- Listing with company logo as a SILVER sponsor on conference signs, program, website, and all association e-communications

### **Education Session Pen/Paper Sponsor (\$2500)**

- Company branded pen and paper at each of the conference's 4 CE sessions
- Special name badges that distinguish your SILVER sponsorship
- Recognition during conference announcements
- Corporate recognition on signage at conference
- Listing with company logo as a SILVER sponsor on conference signs, program, website, and all association e-communications

### **Breakfast Buffett Sponsor (\$2000)**

**3 available – Monday, Tuesday, Wednesday**

- Introduction of representative at meal
- Company literature and/or giveaway at each place setting
- Corporate recognition on signage at conference
- Logo recognition as sponsor on all marketing materials and NYSCHSA website
- Special name badges that distinguish your BRONZE sponsorship

**Cocktail Reception Sponsor at President's Welcome Dinner (Sunday) \$2,000**

- Company logo on cocktail item (i.e., cups, cocktail napkins, or stirrers)
- Corporate recognition on signage at conference
- Recognition from the podium
- Logo recognition as sponsor on all marketing materials and NYSCHSA website

**Lanyard and Name Badge Sponsor (\$2000)**

- Company logo on lanyard
- Corporate recognition on signage at conference
- Name recognition as sponsor on all marketing materials and NYSCHSA website

**Refreshment Break Sponsor (\$1000)**

**2 available – Monday, Wednesday**

- Signage at coffee stations
- Name recognition as sponsor on all marketing materials and NYSCHSA website

**Conference Bag Stuffer (\$150)**

**A great opportunity to show your support to NYSCHSA – especially if you cannot be present or send representatives to the conference. Current sponsors can add on to their exposure by adding a Bag Stuffer!**

- Handout OR giveaway to be stuffed into conference bag, which will be given to each attendee upon arrival at conference

**Golf Tournament Sponsorships Below!**

# Golf Tournament Sponsorships

## Golf Luncheon Sponsor (\$3000)

- Special name badges that distinguish your SILVER sponsorship
- Introduction of representative at shot gun start
- Corporate recognition on signage at conference and at the golf course cookout
- Logo recognition as golf luncheon sponsor on all marketing materials and NYSCHSA website
- Logo on tee sign

## Golf Beverage Cart Sponsor (\$3000)

- Special name badges that distinguish your SILVER sponsorship
- Corporate recognition on signage on beverage cart
- Corporate recognition on signage at conference
- Logo recognition as golf beverage cart sponsor on all marketing materials and NYSCHSA website
- Logo on tee sign

## Golf Score Card Sponsor (\$1500)

- Logo on tournament score card
- Corporate recognition on signage at conference
- Logo recognition as golf score card sponsor on all marketing materials and NYSCHSA website
- Logo on tee sign

## Hole/Tee Sponsor (\$150)

- Sign with company name placed at the tee
- Recognition as golf hole sponsor on all marketing materials and NYSCHSA website

## Low Gross (1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>) Sponsor (\$750)

- Presentation of prize by company representative at the banquet
- Corporate recognition on signage at conference
- Recognition as golf prize sponsor on all marketing materials and NYSCHSA website

## Closest to the Pin Men/Women Sponsor (\$250)

- Presentation of prize by company representative at the banquet
- Corporate recognition on signage at conference
- Recognition as golf prize sponsor on all marketing materials and NYSCHSA website

## Longest Drive Men/Women Sponsor (\$250)

- Presentation of prize by company representative at the banquet
- Corporate recognition on signage at conference
- Recognition as golf prize sponsor on all marketing materials and NYSCHSA website

## Straightest Drive Men/Women Sponsor (\$250)

- Presentation of prize by company representative at the banquet
- Corporate recognition on signage at conference
- Recognition as golf prize sponsor on all marketing materials and NYSCHSA website

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